



# HELPING MEDICALLY COMPLEX BABIES THRIVE!



Little Heroes League

2021 Annual Report

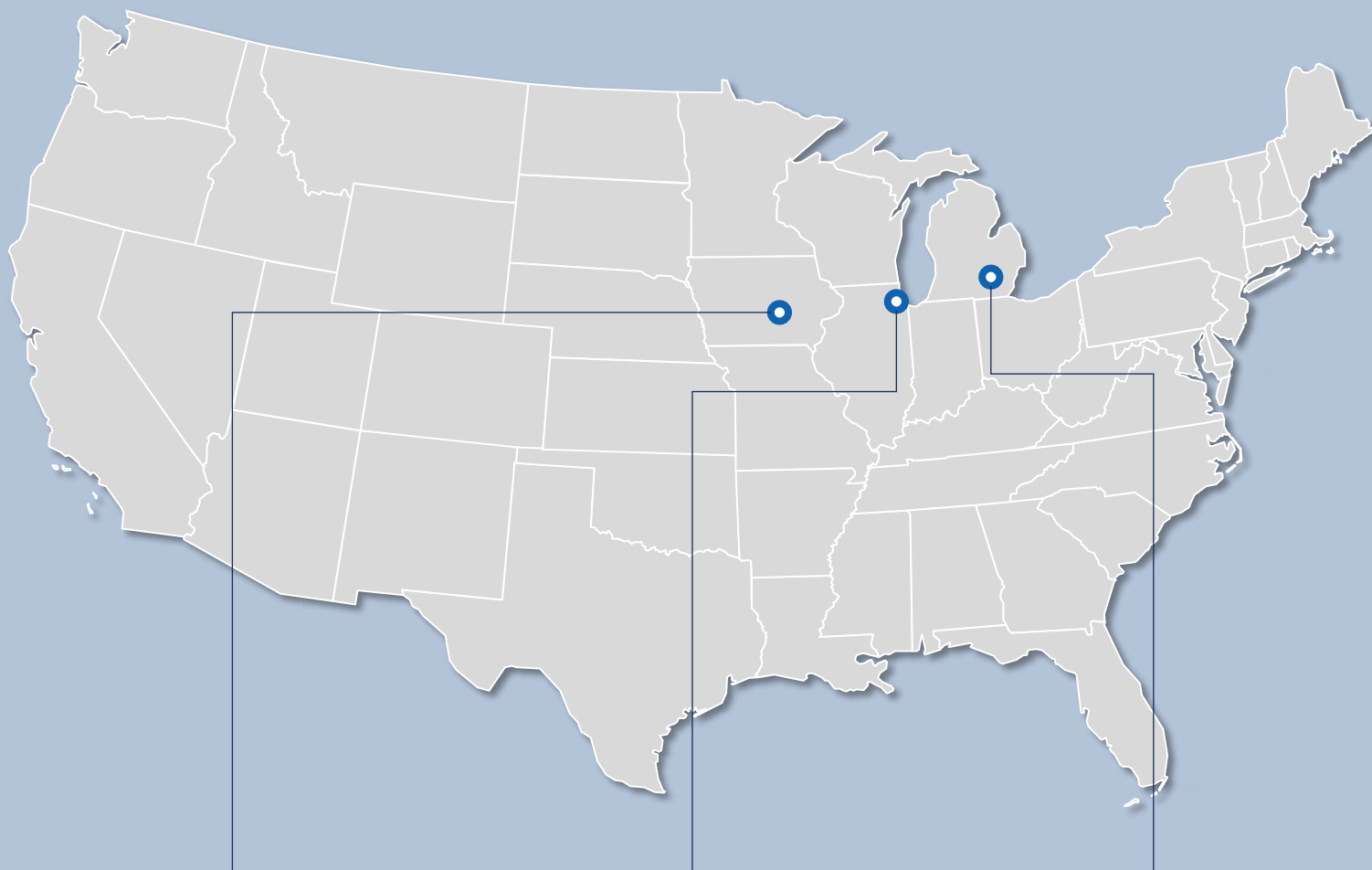




# Mission

Little Heroes League helps medically complex babies and their families thrive by providing life-changing care coordination

# WE ARE EXPANDING ACROSS A LARGER GEOGRAPHY



## **IOWA CITY, IA**

- University of Iowa Stead Family Children's Hospital
- Nationally ranked in 5 pediatric specialties
- 3 care coordinators
- Start of Service: May, '22
- 50 concurrent Little Heroes at max capacity

## **CHICAGO, IL**

- Ann & Robert H. Lurie Children's Hospital
- Nationally ranked in 10 pediatric specialties
- 5 care coordinators
- Start of Service: Aug, '18
- 80 concurrent Little Heroes at max capacity

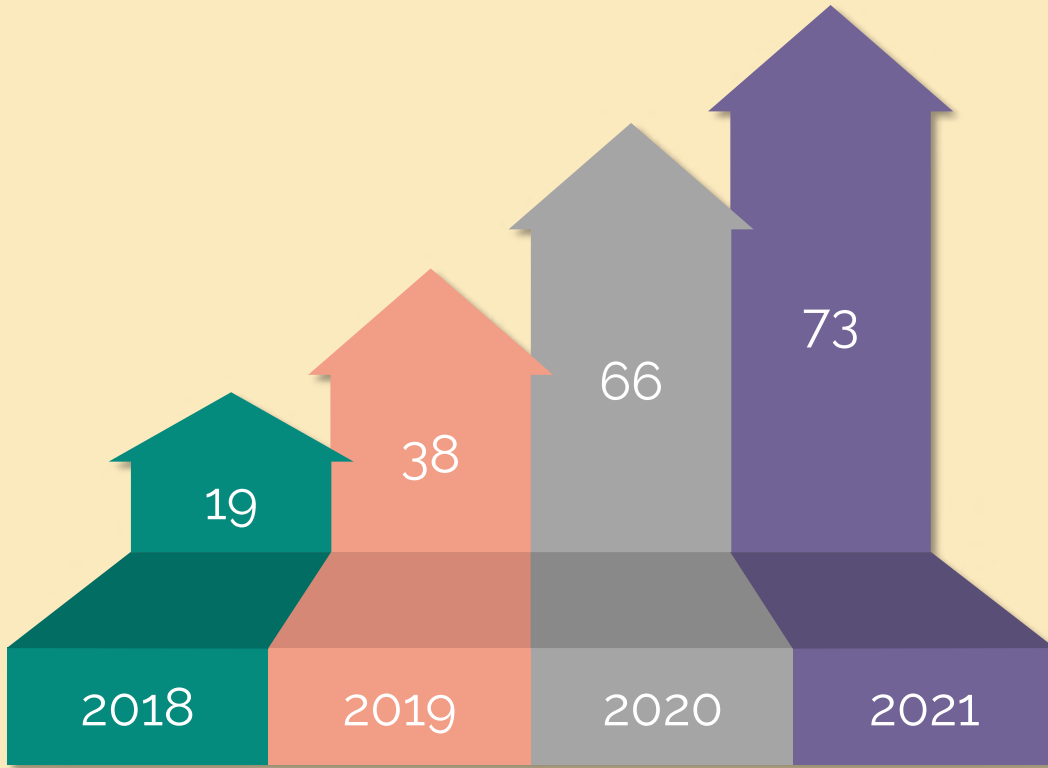
## **ANN ARBOR, MI**

- C.S. Mott Children's Hospital
- Nationally ranked in 10 pediatric specialties
- 3 care coordinators
- Start of Service: Sep '21
- 50 concurrent Little Heroes (Victors) at max capacity



# THE NUMBER OF CHILDREN WE SERVE IS GROWING

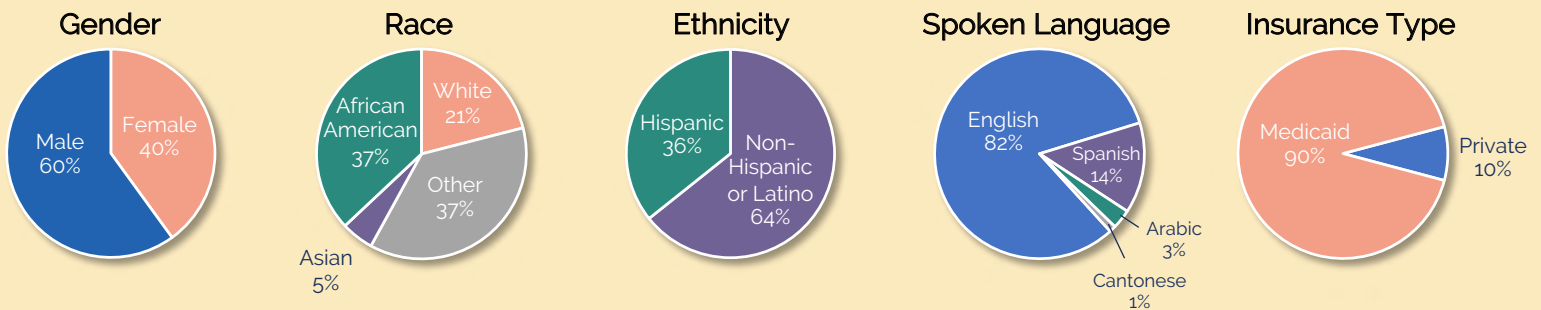
## Little Hero Enrollment Growth



Average Number of Little Heroes served per month at year end	
<b>2018</b>	19 per month
<b>2019</b>	38 per month
<b>2020</b>	66 per month
<b>2021</b>	73 per month

Number of Little Heroes served per month at year end

## Little Hero Demographics





# PROGRAM FAMILIES – WHAT THEY'RE SAYING



“

*I just want to say how amazing the lil heroes has been to me and my lil one. I just want to let people know how wonderful this program is. The assistance that the care coordinator does for me is amazing. I honestly don't know how I would of done it if it wasn't for my care coordinators.*

“

*Little Heroes League has been essential in our transition from hospital to home. Coming home from a lengthy hospital stay after a child is born is just one step on the road to recovery, and while we were thrilled to have our daughter home with us, it was very overwhelming. Our cc has helped us ensure all of the many details of her care are taken care of - from helping us navigate our many follow up appointments to listening and providing support during tough times, we really can't imagine doing this without her. She is an essential member of our team.*

“

*If I didn't have my care coordinator, I'd be in a dark, depressing place.*



# 2021 BY THE NUMBERS

# 115<sup>th</sup>

PROGRAM FAMILY ENROLLED



# 4

NEW CARE COORDINATORS



# 1

 NEW HOSPITAL

# 17

Graduates



# \$928,000

RAISED

# 4

 MAJOR EVENTS

Telethon (Virtual)



Big Hero Golf Outing  
Kildeer, IL



Big Victor Golf Outing  
Ann Arbor, MI



FUNraiser IV (Hybrid)  
Chicago, IL

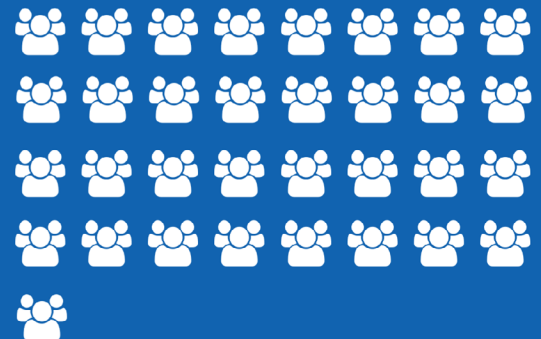


# 82 ¢

of every dollar spent by LHL supported our care coordination program

# 33

NEW PROGRAM FAMILIES ENROLLED



# SUMMARY OF FINANCIAL ACTIVITIES

Summary of Revenue & Expenses (dollars in thousands)			
REVENUE	2019	2020	2021
Contributions	346 <sup>1</sup>	323	395
Special Events, Net	238	280	383
<b>TOTAL, Net</b>	<b>584</b>	<b>603</b>	<b>778</b>

*Note: 2019 Gross Revenue - \$718K; 2020 Gross Revenue - \$693K; 2021 Gross Revenue - \$928K*

EXPENSES	2019	2020	2021
Program	479 <sup>2</sup>	445 <sup>3</sup>	576 <sup>4</sup>
Administrative	41	46	45
Fundraising	75	61	82
<b>TOTAL</b>	<b>595</b>	<b>552</b>	<b>703</b>

Financial Efficiency Metrics		
METRIC	2021 Performance	Program-to-date performance
Program Expense %	82%	81%
Admin Expense %	6%	7%
Fundraising Expense %	12%	12%
Fundraising Efficiency	\$0.11	\$0.12

<sup>1</sup> Does not include \$9105 donated to LHL via Lurie Children's

<sup>2</sup> Includes Lurie Children's program funding through 2020

<sup>3</sup> Includes Lurie Children's and C.S. Mott's program funding through 2021

<sup>4</sup> Includes Lurie Children's, C.S. Mott's, and Stead Family Children's program funding through 2022





# SUPPORTERS

## EPIC HEROES

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Pat & Molly Eskew  
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Washtenaw Golf Club  
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## And all our event volunteers!

Did we miss your name?  
Contact [info@littleheroesleague.org](mailto:info@littleheroesleague.org)

# Thank you for your support !



("Little Hero Livi" artwork by Jimmy Manikas)

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