

HELPING
MEDICALLY
COMPLEX
BABIES

THRIVE!



Little Heroes League

2020 Annual Report



Mission

Little Heroes League helps babies born with multiple health challenges achieve their best life outcomes by providing early life care coordination.

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LETTER FROM THE FOUNDERS

Dear Friends and Supporters:

Thank you for continuing to support us and believing in our mission. The past year was challenging for all of us due to the pandemic, but we managed remarkably well due to your generosity.

We continue to grow! At year end, we supported 67 Little Heroes and their families. Our expansion with C.S. Mott Children's Hospital in Ann Arbor, Michigan, provides a clear path to supporting over 100 Little Heroes and their families concurrently in 2021!

The Little Heroes are achieving their best life outcomes! We were able to "graduate" 11 Little Heroes from the program last year due to their progress and the ability of their families to care for their medical needs. The remarkable stories of Charlotte and Nasir on our website provide excellent illustrations of how our services enable and accelerate these outcomes.

Our impact is confirmed by health data and feedback from the Little Hero families. Data compiled from our first years of service indicate that we are getting the Little Heroes home sooner, where they thrive. We are also keeping them home by avoiding readmissions and shortening their stays in the hospital. All families involved gave us 5 STARS across the board in the conducted surveys.



LHL founders, Will and Kim Ulaszek



Left to right: Will Ulaszek (LHL), Joanna Riester (Lurie Children's Foundation), Madison Douglass (LCF), Brenden Etue (LHL)

We continue to be efficient. Over 80% of all donations are applied to services that directly impact the Little Heroes. Since the founder's donation covers our operating expenses, all of your donations directly benefit the Little Heroes. Our care coordinators are now using telehealth technologies to improve their productivity and support more children.

Thank you for your support in making all of this happen! Your donations along with the incredible work of our care coordination team are the reason for these results. This year promises to be challenging, but with your continued support it will be our best year ever supporting Little Heroes!

Handwritten signature of Will Ulaszek in black ink.

Will Ulaszek
Chairman and Founder
Little Heroes League

Handwritten signature of Kim Ulaszek in black ink.

Kim Ulaszek
Founder
Little Heroes League



LETTER FROM THE EXECUTIVE DIRECTOR

Friends:

As I sat to type this annual letter, I struggled with what to write. I thought I might reflect on how difficult 2020 was, but we all just lived it (and continue to do so). Rather than focus on the challenges, I decided to share an uplifting update on the inspiration for Little Heroes League, Livi.

For those who may not be familiar, Livi is my my four-year-old daughter. She was born with a CHARGE Syndrome as a result of a random chromosomal mutation. Livi has spent nearly 600 days in the hospital (spread over 17 admissions) as she battled challenges with her heart, vision, hearing, cleft lip, cleft palate, and intestines. She has been through more than any person should go through, and she still has a long journey ahead. She defines the word "fighter."

Livi's most critical health challenge has always been her heart. Prior to her first birthday, she had already undergone three heart surgeries. In 2019, it was discovered that her heart was causing potentially irreparable damage to her lungs. This meant a fourth heart surgery. Extensive discussions with the medical team led to the decision put Livi on the transplant list for a new heart. After waiting for six months in the hospital, Livi received her new heart on April 7, 2020.

Our family recently celebrated Livi's one year anniversary of her heart transplant. Organ transplantation is a miracle that continues to astound us. When we listen to her new heart, we are reminded that our joy was only matched by another family's grief. We are grateful for the donor family's gift of life during their unimaginable pain.

Livi is doing great. Her new heart is healthy. Her lungs have recovered. She recently started in-person therapeutic school five days a week that she loves more than anything.



William (6), Eddie (1), Kristin, Livi (4), Brenden (Executive Director)

I am lucky to call Livi my daughter. But caring for a medically complex child is a constant challenge. After four years and lots of experience, my wife Kristin and I still struggle at times to provide the best care for Livi. We continually question if we're prioritizing the right aspects her development. Fortunately, we have a great support system for her. And most importantly, Livi is home with her family and thriving.

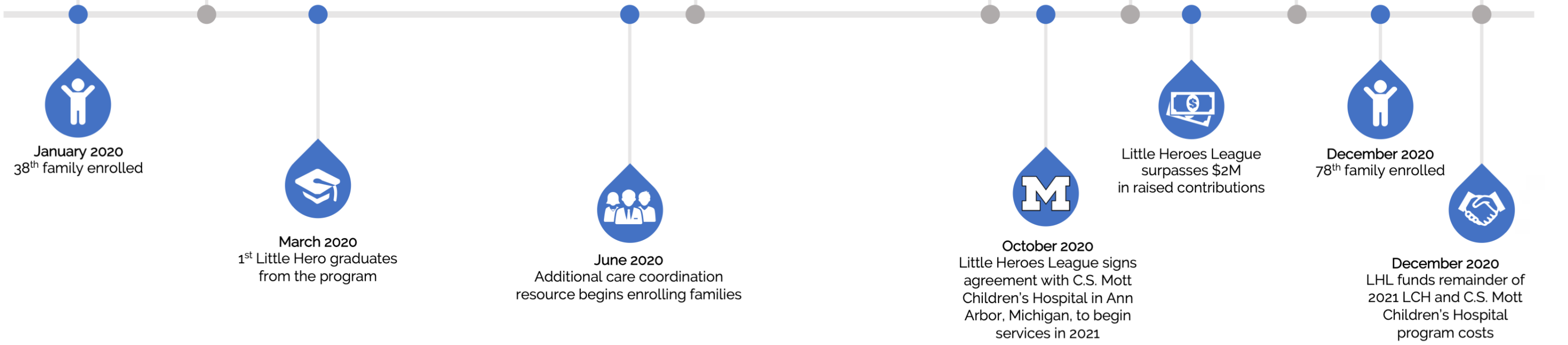
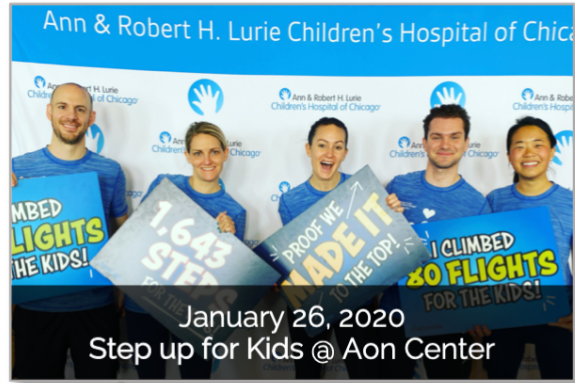
That is Little Heroes League's ultimate goal for all medically complex children - get them home where they thrive. That means shorter inpatient admissions and fewer readmissions. We are thrilled to share we are achieving those results. And it is all because of you, our supporters. Thank you for believing in us and thank you for your generosity.

But our work continues. There are many more medically complex children that need our help, and together we can help them achieve their best life outcomes.

A handwritten signature in black ink that reads "Brenden Etue".

Brenden Etue
Executive Director
Little Heroes League

2020 MILESTONES



January 2020
38th family enrolled

March 2020
1st Little Hero graduates
from the program

June 2020
Additional care coordination
resource begins enrolling families

October 2020
Little Heroes League signs
agreement with C.S. Mott
Children's Hospital in Ann
Arbor, Michigan, to begin
services in 2021

Little Heroes League
surpasses \$2M
in raised contributions

December 2020
78th family enrolled

December 2020
LHL funds remainder of
2021 LCH and C.S. Mott
Children's Hospital
program costs

2020 BY THE NUMBERS

39 new families
enrolled



ONE new care coordinator

327 new
supporters

THREE major events



Heart & Heroes



Big Hero Golf Outing



FUNraiser III (Virtual)



ONE new
hospital

TWO new
executive board
members

TWO new
associate board
members

11 Graduates



80 cents

of every dollar spent by LHL
supports our care coordination
program

78th program family
enrolled



Emmanuel



Yasiah



Ivory



Adriel



Compared to the hospital setting, children thrive at home. Our goal is to maximize the time our enrolled patients spend at home by getting them home sooner from their initial admission and keeping them home longer. We are pleased to report that we are meeting our stated objective.

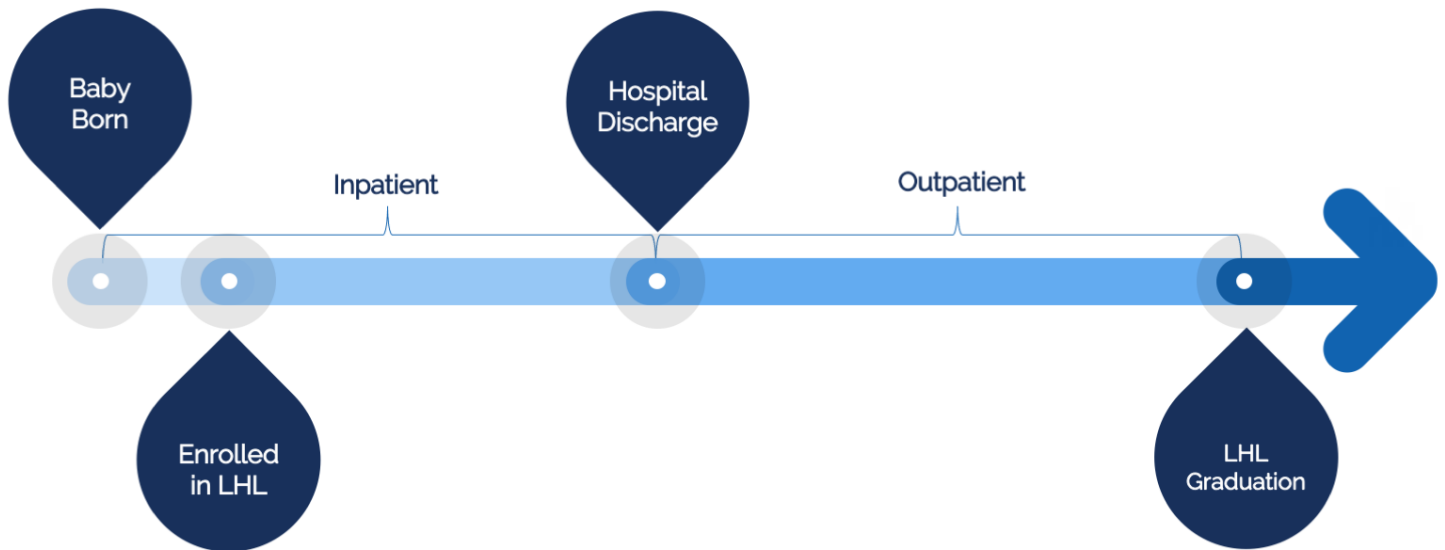
We measure our effectiveness through a mix of quantitative and qualitative data. The chart below represents the impact we have had on children in the LHL program vs. comparable children not enrolled in the program.

PROGRAM IMPACT METRICS

Metric	LHL	Baseline	Impact
Avg. length of initial admission <i>(lower is better)</i>	175 days	190 days	Kids are getting home (where they thrive) sooner from the hospital. Coordinated care shortens stays. And hospitals are more confident in parents' ability to care for their children.
Completed outpatient appointment % <i>(higher is better)</i>	96%	78%	Kids are attending critical appointments to keep healthy and thriving. Care coordinators help stack appointments and find access to transportation.
Readmission rate <i>(lower is better)</i>	7%	23%	Kids are staying home longer once home and not spending as much time in the hospital. Care coordinators help manage care at home and empower parents to provide effective care for their child.
MyChart Activation % <i>(higher is better)</i>	93%	53%	More immediate communication access to providers and one single source of truth for medical history child.
# of ER visits <i>(lower is better)</i>	1.1 per patient	2 per patient	Reducing ER visits keeps kids home longer and avoids stress. Parents are more empowered to manage care at home.
Early Intervention (EI) Enrollment <i>(higher is better)</i>	100%	65% (est.)	EI is critical for the development of children with disabilities. Care coordinators help ensure kids are enrolled and receiving all therapies.

LITTLE HEROES ARE GRADUATING

Our goal for all Little Heroes is to graduate from the program. Graduation is typically bittersweet for the families. On one hand, they do not want to say goodbye to this resource; but more importantly, it means they and their Little Hero are in a good place so another Little Hero can be enrolled.



WHEN DOES A LITTLE HERO GRADUATE?

Little Heroes graduate from the program through a qualitative and quantitative evaluation performed by the care coordination team.

On average, the **11** Little Heroes graduated from the program 24 months after being enrolled.



Intensity of interaction decreases



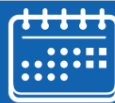
No increase in ER visits or inpatient admissions



Needed therapies are set in place



Family becomes empowered



Family is independent in scheduling appointments, transportation and contacting providers



Non-English-speaking families able to navigate independently



PROGRAM EXPANSION



LHL Program Expands to C.S. Mott Children's Hospital in Ann Arbor

In 2020 we announced the expansion of our care coordination program through a partnership with C.S. Mott Children's Hospital in Ann Arbor, MI. Patients will be enrolled beginning July 2021.

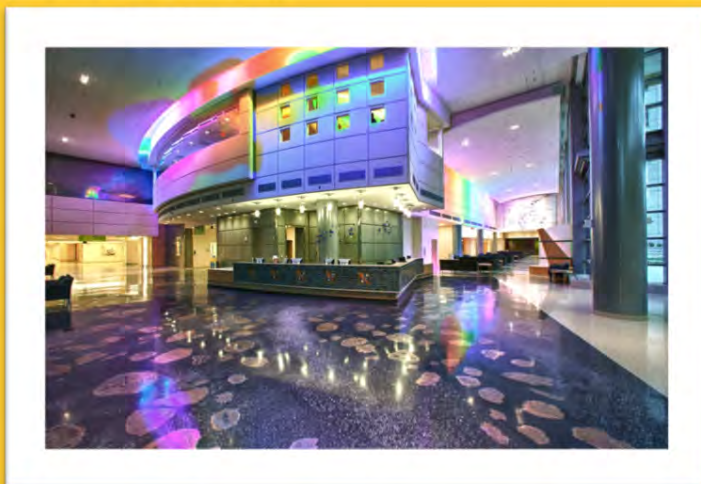
Mott is a level IV NICU – which provides the highest level of care for babies. The hospital is ranked in all 10 pediatric specialties in the US. News annual rankings of the best children's hospitals.

Mott was very excited and eager when we first approached them to discuss program expansion.

They understood the value this level of care coordination brings to the babies and families. However, like Lurie Children's Hospital and most other NICUs across the country, this level of care coordination does not exist. This is where we come in. Little Heroes League provides the funding, program goals, and strategy to bring this level of care to patients who need it most.

Up to 40 children will be enrolled in the program with the initial care coordination team.

Little Heroes League was honored to be featured during C.S. Mott Children's Hospital's annual fundraising event, "CHAMPS for Mott" on October 27, 2020. Please visit our website to see the abbreviated story Mott filmed for the event highlighting our inspiration for starting the charity and our partnership.



Thank you to all who made this expansion possible, especially our Michigan supporters.

Our ultimate goal is to provide our care coordination program to all level IV NICUs across the country. This expansion marks a small but important step towards achieving that goal.


PATIENT SPOTLIGHTS



Ja'meer

Little Heroes League
Care Coordination

Helping medically complex babies THRIVE!
www.littleheroesleague.org



JA'MEER
LITTLE HERO

BORN: July 2018
ENROLLED IN LHL: December 2018
ATTRIBUTES: Strong. Smart. Willing to try anything once. Fighter. Independent. Loves to mimic his loved ones.

HISTORY: Born premature at 25 weeks. Chronic respiratory failure. Hole in heart.


CARE REQUIREMENTS:

- Daily Meds, Specialists, Therapists, Home Nursing
- Frequent follow-up visits
- G-tube for feeding (now drinks by mouth!)
- Ventilator 24/7
- Transportation assistance

LHL: LHL helped me by giving security. I was allowed to use my voice with no judgment. They assisted with rebuilding my confidence. They provided resources and gave my hope back. - Ja'Meer's Mom

"Ja'Meer has come so far and I admire how he's learning to touch to get a sense of things and people. I never thought we would have gotten this far but everyday he wakes up he wants to do something different and that is what truly warms my heart."


- Ja'Meer's Mom



Brielle

Little Heroes League
Care Coordination

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www.littleheroesleague.org



BRIELLE
LITTLE HERO

BORN: January 2019
ENROLLED IN LHL: January 2019
ATTRIBUTES: Smart, happy, funny. She loves everyone, she also loves learning and playing with her big sister.

HISTORY: Born premature. Cloves Syndrome. Vascular Malfunction. Blood Clot. Anemia.

CARE REQUIREMENTS:

- Daily Meds, Specialists, Therapists
- Frequent follow-up visits
- G-Tube, Feeding Pump
- Wheelchair, Walker

LHL: My inpatient CC was amazing - she gave me a binder with all Brielle's doc numbers and paper so it was organized and made life easy. My outpatient CC was heaven she was at appts she made calls for resources I needed. She was a major support system. -Brielle's Mom

Without LHL I don't know what I would have did. I already had a child and juggling being at the hospital for months every day was a struggle, and the LHL program made my life so much easier. Amazing people.

- Brielle's Mom



Alexander

Little Heroes League
Care Coordination

Helping medically complex babies THRIVE!
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ALEXANDER
LITTLE HERO

BORN: May 2019
ENROLLED IN LHL: August 2019
ATTRIBUTES: Determined, observant. Loves to dance, smile, hold hands, and play with hair (especially blondes!)

HISTORY: Born premature. Trisomy 18. Heart defect. Pulmonary hypertension. Clenched hands. Hearing loss.

CARE REQUIREMENTS:

- Daily Meds, Specialists, Therapists
- Frequent follow-up visits
- G-Tube, Feeding Pump
- Trach, Ventilator, Home nursing

LHL: Little Heroes League is amazing. They explained things I didn't understand. She [care coordinator] is the one who gave me the confidence to say, "I got this." They [care coordinators] made my journey with Alexander so easy. - Alexander's Mom

"Alexander is a blessing from heaven. I am grateful for each day I have with him. He is full of smiles. He is full of love. This little trisomy warrior is the best thing that happened to me and my family."

- Alexander's Mom



Maurice

Little Heroes League
Care Coordination

Helping medically complex babies THRIVE!
www.littleheroesleague.org



MAURICE
LITTLE HERO

BORN: March 2020
ENROLLED IN LHL: May 2020
ATTRIBUTES: Happy. Fighter. Loves to be held and play with his twin sister.

HISTORY: Complex premature twin birth, intubated at birth, diaphragmatic hernia, feeding difficulties and weakness.

CARE REQUIREMENTS:

- Daily Meds, Specialists, Therapists
- Frequent follow-up visits
- Feeding pump

LHL: Little Heroes League has helped me with everything! My care coordinator has helped make sure Maurice gets the medical care and services he needs to develop and get stronger. My care coordinators have done so much for us and really been there for us.

- Maurice's Mom

"Maurice is so special, he is my miracle child. Maurice is always happy. He loves to be held and to play. Maurice is a fighter and works so hard to keep up with his twin sister. He is healthier and happier every day."

- Maurice's Mom

WHAT THEY'RE SAYING

Enrolled Family



“

I just want to say how amazing the lil heroes has been to me and my lil one. I just want to let people know how wonderful this program is. The assistance that the care coordinator does for me is amazing. I honestly don't know how I would of done it if it wasn't for my care coordinators.

Care Coordinator



“

If I can make them [parents] 1% more confident in themselves now, that will make a lifelong impact on their child.

Medical Staff



“

It's critical to have a trusted person to turn to who can provide help with identifying resources specific to the child's medical condition, as well as helping navigate a complicated and burdensome healthcare system with little extra time while trying to provide all the care your medically complex child needs.



Little Heroes need Big Heroes

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January 6, 2020 | Aon Center, Chicago, IL

Step up for Kids

The small but mighty Little Heroes League team climbed 80 (!) floors at the Aon Center to fundraise for our Little Heroes! Everyone had a great time and the climbers enjoyed live music, spectacular views, pizza, beer, and much more on the top floor after they completed their climb.



February 15, 2020 | Mayne Stage, Chicago, IL

Hearts & Heroes

Love and music were in the air, as 150 supporters came together to celebrate Valentine's Day and our Little Heroes! By all accounts, the evening was a great success. The venue was beautiful, the two bands were awesome, the catering, food and service were exceptional, and the cocktails and wine were flowing.

Thanks to everyone who attended and helped us exceed our goal for the evening. Thanks to LaCour Images who captured the beautiful people and the great times! Many thanks to our partners who made this evening memorable: The Kreiling Family Foundation, our sponsors, Mayne Stage, The "Sons of Chicago," Catered by Design, LaCour Images, and all volunteers.

July 16, 2020 | Virtual

Paint for Heroes

LHL Associate Board (LHLAB) hosted their annual event that also doubled as our first virtual event! Over 80 guests painted "Chicago Starry Night" as Pinot's Palette provided fun and easy-to-follow painting instructions. All painters were supplied with their own kit that included everything needed to create the painting. The night also included a silent auction with many art-themed pieces donated by some amazing local artists. Thanks to the LHLAB and Pinot's Palette for hosting an incredible event. And thanks to all the guests and donors who virtually supported LHL!



September 8, 2020 | Kemper Lakes Golf Club, Kildeer, IL

Big Hero Charity Golf Outing

Little Heroes League would like to thank the 110 golfers and sponsors, who supported the Big Hero Charity Golf Outing. Despite the poor weather, the guests showed up in full force. Special thanks to our event committee, volunteers, and generous sponsors: William Blair, UBS, IPMG, AT&T, BlackEdge Capital, Janis & Ron Douglas, Northridge Group, Pluymert, MacDonald, Hargrove & Lee, The Nolan Family, Anthony Madonia & Associates, Merrill Lynch - Sullivan-Hanley Group, Oakley Home Builders, ABT, United Packages, Revolution Brewing and Molson Coors. We would also like to thank Kemper Lakes Golf Club for being a great host.



FUNraiser III October 22, 2020 | Virtual

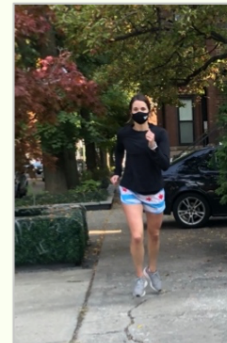


It is not how we originally planned it, but we could not be happier with the results of our annual gala. Forced to go virtual due to the global pandemic, FUNraiser III provided us with the opportunity to connect with new supporters. Modeled after a major sporting event broadcast, FUNraiser III was a fun way to share our mission. This event would not have been possible without the amazing support and generosity of Corey McPherrin and Fox 32 team. We would like to thank our

special guests: Jim Cornelison, Dr. Tom Shanley, Charles "Peanut" Tillman, Charlotte and family, Nasir and family. We would also like to thank our sponsors, mainstream media, Yakkety Yak, our event committee and all donors and supporters! We look forward to seeing you at FUNraiser IV in 2021.

2020 Chicago Marathon October 2020 | Virtual

Unfortunately, the 2020 Chicago Marathon was cancelled due to the pandemic. However, that did not stop our marathoners from running and fundraising! As part of the Lurie Children's Marathon team, runners were challenged to join teams to run a collective 262 miles during the month of October. Katy and Scott Green accomplished that feat as a team of two! That is over four miles each...per day! Congrats to the Greens and thanks to all who donated to support their run.



LHL Family Gift Drive December 2020



We did not let the pandemic stop us from spreading holiday cheer. Thanks to the generosity of the employees of ADP and the employees and members of OTF Streeterville and River North, all LHL families received a holiday gift basket that included a book, gift, Amazon gift card, and handwritten note.

The holiday wish list was carefully assembled by the care coordinators and each item was thoughtfully selected for each Little Hero. We hope the gift bags brought a little joy to the Little Heroes and their families during the holiday season.



BOARD OF DIRECTORS



Will Ulaszek
Chairman

Will Ulaszek is the co-founder (with his wife, Kim) and chairman of Little Heroes League. Most recently, Will was the Managing Director for IBM's relationship with AT&T. Will has more than 39 years of experience in the telecommunications industry, specializing in sales, marketing, consulting, and alliance formation. Will was a member of the IBM chairman's Growth and Transformation Team and a member of the Global Leadership Team. He was also formerly Chairman of the Board of the Twin Brook Family YMCA in Schaumburg, Illinois. Will holds a B.S. in chemistry from the University of Illinois and is a Loyalty Circle member of the university. Will currently resides in Chicago, IL, with his wife.



Brenden Etue
Executive Director

Brenden Etue is the Executive Director of Little Heroes League. His daughter, Livi, was born in 2017 with multiple health challenges, and is the inspiration behind Little Heroes League. Brenden earned his BSE in Mechanical Engineering from the University of Michigan and an MBA from the University of Southern California. Brenden and his wife Kristin live in Chicago, IL, with their three children.



Gen LeFevour

Genevieve LeFevour is a trial lawyer who focuses her practice in medical malpractice, employment, general negligence, premises liability and transportation. In 2014, Gen was named one of the "Forty Illinois Attorneys Under Forty to Watch" for 2015 by Law Bulletin Publishing Company. Gen attended the University of Notre Dame for her undergraduate studies and attended Loyola University School of Law in Chicago. Gen attended Loyola Academy for high school where she was a record holding member of the varsity swim team. She was also designated Future Leader of Chicago by the Chicago Community Trust in 1998. In 2011, Ms. LeFevour was chosen by the President of Loyola High School to be a member of the Inaugural Young Board of the school known as the President's Leadership Council. She currently resides in Chicago, IL.



Tracey Kreiling

Tracey Kreiling, having been a full-time mom of 5, is proud of her ability to have juggled children, a family business, volunteering and event planning during those years. Her efforts have involved non-profits, a restaurant, individuals and corporations. Her philanthropic endeavours have benefitted children's organizations such as Bear Necessities, Project Ladybug, Chicago Lights, Kids Off The Block and more. Tracey has also supported The ALS Association of Greater Chicago, Ronald McDonald House Charities, Komen Foundation, and others. She oversees the giving opportunities of The Kreiling Family Foundation. Tracey gets great satisfaction helping areas devastated by disasters. There she sets up makeshift kitchens, and feeds those in need at the facility. Tracey and her husband live in Chicago, IL.



Pat Eskew

Pat Eskew is the Chief Commercial Officer at Origami Risk. Previously, Pat had 17 years of experience at IBM serving in many leadership roles. Most recently, Pat was the Consulting Managing Partner for the US Industrial Market for IBM. Pat currently serves on the board of Bottom Line Chicago, and is the ex-chair of the Young Leaders Committee for the Economic Club of Chicago. Prior to joining IBM in 2003, Pat earned his BSE in Industrial Engineering from The University of Michigan and an MBA at Harvard Business School. Pat lives in Chicago, IL, with his wife and three children.



Mallory Ulaszek

Mallory Ulaszek is the co-founder of Presence, an agency that created a productized service called Week of the Website. Their core focus is a service that develops websites in one week with over 350 sites built in the last 5 years. Mallory has served on the board of non-profit organizations Old Town Merchants and Residents Association (Retail Chair), Pilot Light (Co-President, Young Professional Board), and PAWS Chicago (Development Board). Mallory earned her bachelor's degree from the University of Wisconsin-Madison and currently resides in Chicago.



Dave Carlquist

Dave Carlquist is a recently retired IBM Executive - Vice President, Strategy and Transformation. Throughout his IBM career that began in 1982, Dave worked in a broad range of roles encompassing sales, marketing, services, and business development. Dave is active in the Chicagoland community having served as Vice President of the Board of the Lizzadro Museum of Lapidary Arts and as a member of the Board of Trustees of the Adler Planetarium and Astronomy Museum in Chicago. He is a member of the Economic Club of Chicago and the Commercial Club of Chicago. Dave earned a Bachelor of Arts in Computer Science from Northwestern University and a Masters of Business Administration from the University of Chicago. Dave is married with three children and resides in Elmhurst, IL, with his wife and golden retriever.



Tony Madonia

Tony Madonia is an attorney and certified public accountant who concentrates in the areas of estate planning and administration, business strategy and planning, wealth counselling, corporate law, and taxation at the firm he founded in 1995 - Anthony J. Madonia & Associates, Ltd. Tony is a board member and treasurer of Safer Foundation, serves on the Planned Giving Committee of Catholic Charities; and is a member of the Justinian Society of Lawyers. Mr. Madonia has also co-authored Generations: Planning your Legacy, Midas Managers: How Every Business They Touch Turns to Gold, and The Complete Guide to Estate & Financial Planning in Turbulent Times. Mr. Madonia graduated with a Bachelor of Arts in Accounting from the University of Illinois. He earned his Juris Doctorate from John Marshall Law School while practicing as a Senior Tax Accountant. Tony and his wife live in Chicago, IL.



Brent Penrose

Brent Penrose is currently a Senior Vice President- Relationship Manager for UBS Wealth Management. He works with clients to understand their needs and then, coordinates a team of professionals serving the investment management, lending, trust, wealth planning and banking needs of high net worth and ultra high net worth clients. He has over 25 years experience in the financial services industry. Brent received a B.A. in Criminal Justice from the University of Illinois at Chicago. He earned his diploma in Certified Financial Planning from DePaul University in Chicago. He also holds series 7, 66 licenses and maintains life/health insurance licenses. Brent's an active executive board member of Little Heroes League Charity. Brent lives in the Chicago area with his wife and two children. In addition to being active with his family, Brent enjoys traveling, skiing, golfing and actively involved in the community.



Halina Mark

Halina has worked in Digital Advertising since 2007 working with both agencies and brands direct. Her main goal has always been to help clients connect with the right audience to promote their message or product. Past roles include working with Tribune, NBC, Sojern and most recently Adataxi where she focused on all aspects of digital marketing. Halina's hobbies include keeping up with real estate trends and interior design. She has hopes to get back into going snowboarding with her husband and doing some traveling. Halina lives in Frankfort with her husband and two children.



Andrew Hendrie

Andrew Hendrie joined William Blair in 2010. He has held various roles within the Investment Bank where he is a Partner and now serves as the Managing Director of Operations. Prior to that, Andrew held several operations and engineering roles within Kraft Foods and Pepsico in Dover, DE and Chicago, IL.

Andrew earned his BSE in Industrial and Operations Engineering from the University of Michigan (2003) and an MBA from Harvard Business School (2010). He and his wife Jeanne are also involved with The Make-A-Wish Foundation of Illinois. They live in Hinsdale, IL with their three children (6, 5 and 2).



Jennifer Kraus

Jennifer Kraus, Founder/Advocate, of ENJEN Connects is dedicated to empowering all size companies with the fuel to grow by matching them with contending government incentive packages with large-custom tax savings, R&D credits, low interest government loans, and grants. During her time as a consultant, she held various leadership roles crossing many industries. Jennifer serves as a Board Member of JL Brio, Commercial Interiors, Interlaken Construction, and Furniture by LaurieA. Her early career stretched from corporate settings (Director of Retail Operations - Verizon Wireless, formerly: Ameritech Cellular) to hands on carpentry (Founding Principle of EK Construction -General Contractor and Architectural Design) to her most important role as a mother. Jennifer currently resides in Libertyville, IL. Personal interests include golf, yoga, meditation, skiing, travel, ballroom dancing, hiking and trying new things, and most importantly smiling!



Jerry Gerami

As Vice President of Wholesale Solutions within the Integrated & Partner Solutions for AT&T Business, Jerry leads the sales teams responsible for the development and execution of the Wholesale strategy to capitalize on growth trends and capture market share. Jerry joined AT&T in September 2002, bringing a broad background of technology solutions sales and marketing leadership experience. He has since led AT&T's Midwest Signature Client Group, IBM Americas, Global Network Sourcing, Global DXC partnership and Mobility, IoT and 5G supporting Finance, Healthcare & Industry Solutions. He earned a BA in Media from Indiana University and an MBA from the Kellogg Graduate School of Management at Northwestern University. Jerry lives in Hinsdale, Illinois with his wife Elizabeth and their four children, Jack, William, Charlie and Ava.



Brian Stahulak
Lurie Children's - Ex Officio

Brian M. Stahulak is Senior Vice President & Chief Nursing Officer at Ann & Robert H. Lurie Children's Hospital of Chicago. He is responsible for oversight of nursing and advanced practice nursing services at Lurie Children's and its satellite locations. He has been a driving force for continuous improvement in pediatric nursing at Lurie Children's by enhancing our nursing processes, cultivating leadership, enforcing continued education and certification, and increasing the role of nurses in clinical governance. He received his doctorate in nursing practice from Boise State University, and his Master of Business Administration degree at National Louis University. Dr. Stahulak completed an interprofessional Fellowship in Health Innovation Leadership offered by Arizona State University and the American Organization of Nurse Executives.

ASSOCIATE BOARD

The Little Heroes League Associate Board is a group of emerging leaders who utilize their time, talents, networks, and resources to support the work and mission of Little Heroes League.



Marisa Sclafani
President



Mary Antolak
Vice President



Kelsey Krzyston
Secretary



Michael Zicari
Fundraising Chair



Ashley Alfani
Engagement Chair



Noah Placzek
Technology Chair



Anastasia Kreiling
Social Media Chair



Jennifer Galinski



Mitchell Hill



Caitlin Boyle



Jungduk Seo



Harrison Heath



SUMMARY OF FINANCIAL ACTIVITIES

Summary of Revenue & Expenses (dollars in thousands)			
REVENUE	2018	2019	2020
Contributions	296 ¹	346 ³	323
Special Events, Net	174	238	280
TOTAL, Net	470	584	603

Note: 2018 Gross Revenue = \$539K; 2019 Gross Revenue = \$718K; 2020 Gross Revenue = \$693K.

EXPENSES	2018	2019	2020
Program	492 ²	479 ⁴	445 ⁵
Administrative	39	41	46
Fundraising	82	75	61
TOTAL	613	595	552

Financial Efficiency Metrics		
METRIC	2020 Performance	Program-to-date performance
Program Expense %	81%	80%
Admin Expense %	8%	7%
Fundraising Expense %	11%	13%
Fundraising Efficiency	\$0.10	\$0.12

¹ Does not include \$12250 donated to LHL via Lurie Children's

² Includes Lurie Children's program funding through 2019

³ Does not include \$9105 donated to LHL via Lurie Children's

⁴ Includes Lurie Children's program funding through 2020

⁵ Includes Lurie Children's and C.S. Mott's program funding through 2021

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("Little Hero Livi" artwork by Jimmy Manikas)

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